

FOR IMMEDIATE RELEASE:

Tradex Foods Appoints Chris Liu as VP of Asian Operations

Victoria, British Columbia - April 22, 2014 - Effective immediately Tradex Foods has appointed Chris Liu Vice President of Asia Operations.

Chris has been with the Tradex team for over 10 years and has directly contributed to the growth of the our asian operations where it is now an integral part of the Tradex Foods global procurement and sales strategy. Chris will be working out of the our office in Qingdao, China and will be responsible for all aspects of the asian operations.

Paramount to the Tradex core values is our focus on quality and transparency. With Chris Liu at the helm of our asian operations you can continue to have 100% confidence in our products as they undergo our industry-best 7-Step Quality Control Process which can include quality control measures such as DNA Testing and Temperature Monitoring.

7-Step Quality Control Process

The Tradex Foods 7-Step Quality Control Process is the benchmark for quality management in the frozen seafood industry. This process ensures comprehensive inspections at every stage of production – on the production line – on the floor of the plant – for the full duration of processing. Each step is managed with a relentless attention to detail – by our own Tradex Control Quality Supervisors - ensuring exceptional quality with every production run and fully documented with a detailed inspection report.

If you have any questions or concerns please contact Chris Liu at chris@tradexfoods.com

Online Version:

<http://www.tradexfoods.com/press-releases/04-22-2014-tradex-foods-appoints-chris-liu-as-vp-of-asian-operations>