

FOR IMMEDIATE RELEASE:

Tradex Foods Opens Russia Office

Victoria, British Columbia - May 14th, 2013 - Tradex Foods is pleased to announce the opening of a new office in Vladivostok, Russia. Our Russia office will be led by the newest member of the Tradex team, Dmitry S. Chubaev, who will be directly involved in sourcing and quality control inspections for all Tradex Foods production out of Russia.

Having a presence in Russia will enable Tradex Foods to go direct to the source of supply from Russian waters enhancing our raw material sourcing capacity. Sourcing supply from Russian waters will allow the company to control the raw material supply chain controlling quality and availability thus continuing our dedication to providing a superior product in both our SINBAD and SINBAD Platinum premium labels.

About Tradex Foods:

Tradex Foods is an Ocean Wise recommended and MSC Certified global supplier of premium quality frozen seafood; distributing over 40 million lbs of frozen seafood per year. We employ a 7-Step Quality Control Process on our value-added products offered under SINBAD and SINBAD Platinum brands and private label products which are distributed within food service and on the retail level.

For more information regarding our new office in Russia or on quality management please contact Michael Warren at michael@tradexfoods.com or 1-250-479-1355 ext 123.