

FOR IMMEDIATE RELEASE:

TRADEX FOODS INTRODUCES DNA TESTING

Mislabeled Seafood Is More Common Than You Think

The fraudulent act of mislabeling seafood has dominated news headlines over the last several weeks. To repeat what mainstream media have reported – it is more common than you may think. Unscrupulous seafood companies substitute lesser-value fish as a means to boost profits and fatten their bottom lines. More often than not, foodservice distributors, restaurants and retailers are not even aware that a substitution has taken place.

What is Tradex Foods Doing?

Tradex is committed to eliminating seafood fraud and to providing our customers with full transparency. Beginning December 1st, we will be implementing DNA testing on all SINBAD seafood production out of China. SINBAD is Tradex' signature, value-added house brand processed in Asia under stringent quality standards. In addition, Tradex will also offer any private label customer the option to implement DNA testing at an additional cost.

How will DNA Testing be incorporated into our 7-Step Quality Control Process?

DNA Testing will take place in the *Finished Product Inspection* phase of our industry-best **7-Step Quality Control Process**. Our own Quality Supervisors - working on site in China - will be responsible for taking samples of each SINBAD production run. The samples will be shipped to ACGT, Inc. where a team of experienced scientists will analyze samples and confirm fish identities.

About ACGT, Inc.

ACGT, Inc. is a DNA sequencing and analysis company based out of Wheeling, Illinois. ACGT, Inc. has provided contract research services to the pharmaceutical, academic, foodservice and government sectors since 1993.

In 2010, ACGT, Inc. launched **Seafood ID** – a program specializing in seafood species identification. Seafood ID is offered to commercial customers across the entire seafood industry supply chain. Seafood ID services include species identification, strain identification and geographic identification.

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