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TRADEX FOODS LAUNCHES NEW WEBSITE

Global seafood supplier Tradex Foods launches a new and improved company website

VICTORIA, BC, Dec 5, 2018 - Today, Tradex Foods, a top leading global supplier in the seafood industry, is proud to announce the launch of our highly anticipated, updated corporate website.

The new mobile, tablet and desktop friendly site offers many features including quick links to active TRADEXLIVE offers, information about our premium products and brands, and an easily accessible look at our "Industry best" 7 step quality control process. Two new and notable features include an Interactive Retail Line-up page and a brand new Foodservice section to support increase in demand for seafood in foodservice

Since founded in 1991, Tradex has focused on the value of customer service, prioritizing transparent information about our MSC certified seafood products, and Ocean Wise Recommended policies. "We are extremely pleased to launch our new and improved Tradex Foods website" says CEO Robert Reiersen. "As a leader in seafood social media we are constantly challenging our IT Research and Digital Media departments to be in the front of the market and at the forefront of the industry when it comes to communicating information to our clients."

Tradex distributes up to 40 million lbs of frozen seafood per year with an impressive 92% sustainability recognition for our own SINBAD, SINBAD Gold, and SINBAD Platinum branded products. With global, high quality distribution, Tradex Foods focuses on our core values of exemplary customer service which influenced the revamp of our website.

Tradex Foods previous website launched in 2001.

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If you would like more information about this topic, please call Kyla Ganton at 250-479-1355, or email kganton@tradexfoods.com.