



POLLOCK

SINBAD

Our signature - value-added house brand – processed in Asia.

Sinbad products come from the finest raw material – with exceptional harvesting and processing standards – and our 100% net weight guarantee.

PRODUCT PROFILE

Our Pollock is wild caught and processed with precision and care.

Each fillet is well trimmed – individually quick frozen and ready to cook.

Pollock is lean and snow white when cooked - offering a delicate - mild flavour and excellent flaking quality.

Pollock is a delicious and affordable alternative to other premium whitefish options.

Perfect for breading – battering – baking – sautéing – or smoking.

Try it in dips – chowders – wraps - tacos – sliders - quesadillas – salads – fish cakes – Po’ Boys and fish & chips.

Adapts deliciously to many global flavour profiles.

WHY CHOOSE POLLOCK?

Pollock is extremely versatile in value-driven and volume-driven dining applications.

This delicious whitefish boasts healthy populations and as a result delivers consistent availability.

FEATURES & BENEFITS

premium quality processing	=	excellent taste & texture
consistent supply	=	product consistency reduces menu changes
individually quick frozen	=	minimizes waste - use only what you need
well trimmed	=	100% yield
consistent sizing	=	consistent cost & portion control

QUALITY IS THE
CORNERSTONE OF
OUR BUSINESS



Our 7-Step Quality Control Process delivers comprehensive inspections at every stage of processing - on the production line.



Instead of performing a one-off inspection, our Quality Supervisors follow the entire chain of custody - from vessel to distribution.



Each stage is documented in an inspection report - complete with photographs. This process delivers full, transparent traceability for all our products.

Simply put - if product does not meet our stringent standards - it is rejected.

Unique to Industry -
Essential to Quality



PRODUCT SPECIFICATIONS

FILLET - IQF	
2 - 4 OZ	749351
4 - 6 OZ	749368
PACK SIZE: 4 X 10 LB BOXES - 40 LB CASE	
FILLET - IQF	
2 - 4 OZ	750241
4 - 6 OZ	750463
PACK SIZE: 1 X 10 LB BOXES - 10 LB CASE	

FOR MORE INFORMATION CONTACT:

Tradex Foods Inc.
 Suite 410, 3960 Quadra Street
 Victoria, BC
 Canada V8X 4A3
 Phone: 1-800-479-1355

CANADA

Nutrition Facts

Per 125 g

Amount	% Daily Value
Calories 100	
Fat 1 g	2%
Saturated 0.2 g + Trans 0.7 g	4%
Cholesterol 90 mg	30%
Sodium 125 mg	5%
Carbohydrates 0 g	0%
Fibre 0 g Sugar 0 g	0%
Protein 21 g	
Vitamin A 2% Vitamin C 0%	
Calcium 0% Iron 2%	

Source: Health Canada

Pollock is an excellent source of lean - high quality protein - omega 3 fatty acids and many other essential vitamins and minerals.

Fish offer a wide variety of health benefits including reducing inflammation - improved circulatory and cardiovascular function and reducing the risk of stroke.

The benefits are vast so - serve more fish!



Sinbad is a trademark of Tradex Foods Inc.

Tradex Foods Inc.
 #410-3960 Quadra Street
 Victoria, BC, Canada V8X 4A3

Tel: 250-479-1355
 Toll Free: 1-877-479-1355
 www.tradexfoods.com

