

# ENVIRONMENTAL & SUSTAINABILITY REPORT

## 2009-10

In 2009-10 Tradex Foods took a significant step forward in the direction of sustainability and environmentalism. Despite difficult economic conditions, Tradex continues to evolve in the midst of a changing industry – an industry being revolutionized to reflect increased demand for environmentally friendly and sustainable seafood products.



### COMMITMENTS

The newly developed [Tradex Foods Environmental Policy](#) outlines our commitment to becoming a leader in seafood environmentalism and sustainability. We recognize the importance of upholding a high environmental corporate standard and are dedicated to maintaining high integrity and responsibility in all facets of our business.



### ACCREDITATIONS

Tradex Foods offers a wide range of Marine Stewardship Council (MSC), SeaChoice, and Ocean Wise approved products. A wider range of accredited seafood is an ongoing priority for us.



### 2009-10 HIGHLIGHTS

- » **inFINite Model** – an interactive web-based resource designed to track the environmental viability of Tradex Sinbad and Sinbad Platinum frozen seafood products. In addition, the website provides a variety of resources to educate on environmentalism and sustainability in the seafood industry ([www.tradexfoods.com/infinite](http://www.tradexfoods.com/infinite)).
- » **MSC Certifications** - Tradex was pleased to see two new products become MSC-certified - Alaskan Pacific Cod and Alaskan Flatfish.
- » **Wild West Coast Shrimp** - Tradex is constantly looking for new suppliers who offer sustainable products. Wild West Coast Shrimp is a Sinbad Platinum product caught in Oregon. This product is MSC-certified and OceanWise Recommended.
- » **Processing Plant Surveys** - Tradex Foods has administered surveys to each of our processing plants to gather information on their sustainability practices.
- » **North American 6-Hub Model** - Tradex Foods is cognizant of CO<sub>2</sub> emissions and their impact on the environment. This was a consideration in the development of our North American 6-Hub Model. The hub system enables bulk shipments of product, thus minimizing CO<sub>2</sub> emissions resulting from transportation.





## INTERNAL INITIATIVES

- » **Green Team** - Tradex has created an official Green Team to lead and support internal environmental initiatives at work.
- » **Bike to Work Week** – For the first time ever Tradex participated in Victoria’s annual Bike to Work Week Challenge. Twenty percent of our staff participated and biked over 250 km in 5 days.
- » **New Printer** – Tradex purchased a new printer that saves energy and gives employees the option to print double-sided.
- » **Composting Program** - Tradex employees are going beyond conventional recycling at work - our new composting program has spread awareness within our staff about how to compost and why.
- » **Green Building Award** - Tradex Foods’ office building achieved BOMA BEST Level 3 certification. The certification requires that the building meet all BOMA Go Green Best Practices in environmental management and scores between 80-89% on the Go Green Plus assessment.



## MOVING FORWARD

Tradex Foods will continue to be proactive - we strive to make continuous improvements and to regularly review our commitments and policies. Some upcoming projects for the 2010-11 year include:

- » **Product Elimination** – Tradex is identifying items that have low sales volumes and are considered unsustainable with the intent of eliminating them from our portfolio.
- » **Product Development** – Tradex will continue to introduce sustainable products with the intent of developing relationships with suppliers we can trust.
- » **Green Packaging Solutions** - Tradex is committed to remaining updated on green packaging solutions. We strive to use packaging that contains post-consumer waste and recyclable components and to meet the environmental standards of Forest Products Association of Canada. Tradex plans to evaluate and incorporate the environmental impact of various packaging methods into our Infinite Model.
- » **Print Challenge** – Tradex employees will be facing off to reveal who uses and who can save the most paper.
- » **Energy Star Light bulbs** - Tradex is looking to save energy in any way possible, including efficient lightbulbs.
- » **Greenhouse Gas Emissions** - Tradex is looking at purchasing offsets or credits for work related air travel.